

Dear Ashwell Parish Council,

I am a local resident currently exploring a small community sweet treat concept called The Ashwell Bake Shed.

The idea is still very much in its early stages, but the vision would be to create a small, village-style bake shed specialising in homemade brownies, traybakes and sweet treats, with a warm and community-focused feel.

The intention would be for it to reflect Ashwell's friendly village spirit and provide something that residents, walkers and visitors can purchase and enjoy as part of village life.

I wanted to reach out early in the process to understand how the Parish Council might feel about a concept like this within the village, and whether there may be any suitable locations or considerations you would recommend exploring.

This style of small community bake shed is becoming an increasingly popular concept in towns and villages across the UK, offering a friendly, independent and locally focused experience that people really seem to value and support.

Importantly, the idea is not intended to directly compete with existing local businesses such as Days Bakery, which is already a valued part of Ashwell. Instead, I would hope for The Ashwell Bake Shed to complement the village offering by focusing specifically on brownies, traybakes, seasonal themed monthly sweet treats.

Should I move forward with the idea, I would of course ensure that all necessary food hygiene training, food business registration, allergen requirements, insurance and public liability arrangements are fully completed and compliant before trading.

At this stage, I am simply gathering initial thoughts and guidance before taking anything further, and I would really value any feedback or advice the Council may have.

I have attached a picture of how I would imagine the shed to look for your considerations.

