

From: XXXXXXXXXXXXXXXXXXXX

Sent: 12 August 2025 09:50

To: clerk@ashwell.gov.uk

Subject: Ashwell Food & Drink Festival - June 2026

Hello,

My name is XXXXX, I am from Hinxworth and run my own catering business, primarily street food.

I am going to start putting my own events on next year and one I would love to do is Ashwell Food & Drink Festival.

It would be on a Saturday, family orientated event from 1pm-7pm, a great selection of food & drink vendors, entertainment through out the day and seating. I don't have an exact date in mind but wanted to run the idea past you and to see what you think.

The recreation ground would be ideal, would it be possible for people to park on the grass near the petrol station?

I would like to put on an event next year on the ashwell recreation ground and call it Ashwell Food and Drink Festival. It would be a Saturday day event and would like to run it every year.

The event I would like to run will be a little bit bigger than what Eat Feast put on. There will be a music stage, seating and kids activities. If you are up for letting me do my event on the recreation ground please let me know what's involved.

Food stalls hot and cold including some business from Ashwell and Hinxworth like crumps and myself will be a total of 10.

I will get at least two alcohol traders who will have their own licenses. Everyone will have their own public liability including me.

Regards to waste everyone will take their own rubbish with them and I will provide bins for the general public.

I have co organised events in Hitchin like Hitchin Street Food Monthly.

I would like this to be a one day annual event, on a Saturday in May / June 2026, running from 1pm-7pm.

The idea behind the event is to bring the local community together for a fun family day out.

I would be more than happy to include other ashwell businesses to get involved / benefit from the event.

I hope you are well.

Ashwell show was a great success where I was trading. There is talk about me going on the committee and encouraging more local traders & produce.

Some of the local farmers want to collaborate over a farm to folk concept with me. This will happen at Ashwell @ Home, also the Ashwell food and drink festival I would like to put on as well as Ashwell show.

I have spoken to other local producers and they would all love to be involved in Ashwell Food and Drink festival.

xxxxxxx and xxxxxxxx from Ashwell would provide some entertainment too as well as other local musicians and kids activities available too.

So really want to make this about Ashwell and what it has to offer as well as attracting other surrounding locals.

If get the green light and develop the concept I will be able to get more of an understanding of what the event can really generate.

Also would be happy to speak to the Parrish and discuss further details.